

ALL YOU NEED TO KNOW ABOUT BECOMING A BRAND AMBASSADOR

with

findmyexpert.com



5 min read

WELCOME

We want you to know that we already have a great feeling about you!

Just by being here, we can already tell you have an inquisitive mind and perhaps a thirst and or desire to see your chosen industry and your own sexuality business thrive.

Well then, we already have much in common.

We are super excited that you are here, considering this role and opportunity for expansion of your work, chosen industry and to support your colleagues too!

We hope that this opportunity speaks to you on many levels and that you feel an authentic '**hell yes**' to get involved with us.

WHAT IS FINDMYSEXPERT

findmysexpert is a global advertising platform for all certified sexuality and relationship professionals.

We feature certified professionals from all backgrounds and training within The Sex Support Industry, rather than a singular directory style setup for a singular profession, we accept everybody!

We do this so we can showcase the diversity of the whole industry and so the public can see the vastness of what is available to them. Making it easier for them to make an informed choice on how they want to address their relationship(s) and sexual needs.

We are bold, colourful and fun brand AND we are ground breaking when it comes to our advertising approach.

OUR PRIORITY

Our aim is to raise awareness and access to The Sex Support Industry, supporting all certified sexuality professionals to have thriving businesses!

In doing so we highlight what is available to the public and give the public choice on how they address their relationships and sexual needs.

WHAT DOES BEING A BRAND AMBASSADOR MEAN

It means giving some of your time to help us and your colleagues.

It means you love and value findmysexpert as a brand and you want to see the platform and its advertisers thrive.

It means you see the value in promoting a platform that supports all sexuality professionals not just those from your own profession.

It means you care about how the public access sexuality support and you want to make access to sexuality support easier, better and clearer for everybody.

It means you see, value and want to be part of a groundbreaking company.

WHAT WE ARE LOOKING FOR IN A BRAND AMBASSADOR

We are looking for sexuality professionals who have great connections with other professionals. You're engaging, friendly, supportive, motivated and a whole lot more...

*You need to love
the findmysexpert
platform and
what we stand
for*

*You see value
in
collaboration
for a common
goal*

*You are responsive
and proactive in
sharing/disseminating
messages on behalf of
the findmysexpert
platform*

*You don't like
the heavy
censorship of
The Sex
Support
Industry*

*You are
passionate
about raising
awareness*

*You are
motivated to
make change
happen*

WHAT WE CAN DO TO SUPPORT YOU

- Promote you as a trusted practitioner on our social media channels with first refusal for any PR opportunities the platform gains.
- Create you a YouTube playlist on our ever growing channel for additional exposure.
- Give you free access to findmysexpert for the length of time you are a Brand Ambassador. Package worth £195 annually.
- We will give your advert an additional boost worth £48. Your advert will show above all other adverts for 180 days in total.
- Provide downloadable assets to make it easier for you to promote yourself as a Brand Ambassador.
- We will maintain a first class platform where all advertisers are processed in line with our eligibility criteria so you know you are promoting a trusted platform.
- We will promote you as our Brand Ambassador on our partnerships page with a hyperlink to your advert for additional exposure of your business.

WHAT IS EXPECTED OF BRAND AMBASSADORS

- Your role is to recruit advertisers using your unique discount code. You can offer colleagues an amazing £124 saving on their annual advertising fee.!
- Take an active interest in the platform and what is coming next in the business growth.
- Where necessary use the platform as a referral source for clients or members of the public that you come into contact with and where your own services are not a match.
- Create a short video detailing the reasons why you became an ambassador.
- Host the official Brand Ambassador logo on your website including a hyperlink to findmysexpert.com.
- To tag and promote our partnership through your social media channels regularly.
- To be open to interviews and publicity around your role as an Ambassador.
- Maintain your advert and utilise all the platform features.

YOUR NEXT STEPS

So, if you've made it this far, then I believe there is something to be explored here for you.

Take some time to consider if you have, the time and capacity to support findmysexpert.

If you have any questions before applying then drop them in an email to info@findmysexpert.com

BUT if you are an immediate and resounding "hell yes" then click the **APPLY NOW** button below!