

# WHAT WE EXPECT FROM YOU AS A BRAND AMBASSADOR

Provide us with:

\* A short video - why you became a BA

\* A short Bio about you

\* An up to date image of yourself

Take an active interest and support the platform growth and future plans. As experts in the field we want to hear your perspective, ideas and feedback.

Recruit advertisers by promoting your unique BA discount code.

Where your own services are not a match, use findmyexpert as a referral resource.

Your main role is to support the growth of the platform by recruiting new advertisers.

Host the official BA logo on your own website with a hyperlink to findmyexpert.

Regularly promote your role as a Brand Ambassador on social media and through other outlets to raise awareness of the platform to your colleagues.

Be open to interviews and other exposure opportunities in your role as a BA.

Create and maintain your own advert and make use of all the platform features.